Finding Supply Chain Information in IBIS World

Step 1: Type “IBIS World” into the search box on the York University Library homepage (http://www.library.yorku.ca/web) before hitting Find.

Step 2: Find IBISWorld from the result list and click on where it says “Click to access this resource”.

Step 3: You can search by company, code or key words. In this example, type “ice cream” into the search box.

Step 4: Select the reports from the search results that best meet your research need. In this example, let’s click on the report on ice cream production in Canada under Industry Reports (Canada) section.
Step 5: Check under **About this Industry** tab. You will see a chart showing the supply chain structure including supply, demand and related industries. You can click on the links provided to find relevant reports on the industries of your interest.

Step 6: Click Supply Chain under Products & Markets tab to find more information on key buying and selling industries.