1. Your Group Project
2. The Bronfman Library
3. Narrowing a Topic
4. Effective Search Strategies
5. Finding Scholarly Articles & Books
6. Citation Resources at York
Agenda

1. Your Group Project
2. The Bronfman Library
3. Narrowing a Topic
4. Effective Search Strategies
5. Finding Scholarly Articles & Books
6. Citation Resources at York

Learning Objectives

- Narrow research topic & conduct effective research searches
- Locate library research tools
- Access citation resources
Your Group Project

• Complete topic refinement survey by Week 6
  • **Including:** Thesis statement; how topic goes beyond course material; what steps you took to narrow topic

• Create group presentation & paper
  • Include 5 scholarly books / articles & 2 trade publications

Today’s session will help with this!
Location & Services

2nd floor of Schulich Building

Individual study carrels

Quiet study room on 2nd level

Six bookable group study rooms
The Bronfman Library

Hours (Fall 2016):
• Monday-Thursday: 8am-11pm
• Friday: 8am-6pm
• Saturday: 9am-6pm
• Sunday: 11am-8pm

Research Help:
• Phone: 416-736-5139
• Reference email: bronfref@yorku.ca
• IM chat service available on Bronfman website
Staff at Bronfman

Subject Librarian for Human Resource Management

- Stephanie Quail
- Email: quailste@yorku.ca
- Phone: 416-736-2100 ext. 22747
- Office: Bronfman Library, S237V

Learn more about subject librarian expertise at the Bronfman Library!
Narrowing a Topic

How do you get here?

Broad → Work-life Balance → Narrow

Parental Leave Policies in Canada
Effective Search Strategies: Combining Keywords

Combines DISTINCT terms
Fewer results
Makes search focused and specific

“Canadian companies” AND “work-life balance”

Combines SIMILAR terms
GREATER results
Makes search broader

Employee* OR Worker* OR Labourer*

Truncation
- manag* = manager, managing, management etc.

Phrase searching
- “double quotation marks” for exact phrases
Effective Search Strategies: Find the Search Mistakes

work-life balance AND ("parental leave" OR "sick leave")
work-life balance AND ("parental leave" OR "sick leave")

1) **Work-Life Balance:** Put double quotations around work-life balance to search for it as a phrase

2) **OR:** Parental leave and sick leaves are not synonyms. Better synonyms might be: "paternity leave" OR "maternity leave"
Effective Search Strategies: Find the Search Mistakes

“work-life balance in the workplace” AND policies AND (“employee wellness program” AND “employee assistance program”)
“work-life balance in the workplace” AND policies AND (“employee wellness program” AND “employee assistance program”)

1) “Work-life balance policies in the workplace”: This phrase is more like a sentence. Break it up into smaller keywords.

2) Policies: Could use truncation – polic* – to find policy and policies.

3) AND: This AND should be an OR since “employee wellness program” and “employee assistance program” are synonyms.
Scholarly & Trade Articles

Scholarly Articles
- Lengthy bibliographies
- Typically focused on original research
- Written by scholars or researchers

Trade Articles
- Main audience are professionals or practitioners in the field
- Typically focused on industry trends
- Written by practitioners
Finding Articles
Research Tools @ York: BRYT (Business Research at York Toolkit)

Short videos, PDFs, & database walkthroughs

http://bryt.library.yorku.ca/
Using Ulrich’s to Determine if a Journal is Peer-Reviewed

1. Find Ulrich’s in catalogue
2. Type in Journal Title (NOT article title)
3. Click on the record

<table>
<thead>
<tr>
<th>Title</th>
<th>Publisher</th>
<th>ISSN</th>
<th>Country</th>
<th>Status</th>
<th>Serial Type</th>
</tr>
</thead>
</table>
Today we’ve covered...

1. Your Group Project
2. The Bronfman Library
3. Narrowing a Topic
4. Effective Search Strategies
5. Finding Scholarly Articles & Books
6. Citation Resources at York
Questions?

Stephanie Quail
Business Librarian
quailste@yorku.ca