1. Introduction to the Libraries
   - Focus on Peter F. Bronfman Business Library
2. Using the Library’s Website
3. Research Tools @ York
4. Effective Search Strategies
5. Citation Resources
Agenda

1. Introduction to the Libraries
   - Focus on Peter F. Bronfman Business Library

2. Using the Catalogue

3. Research Tools @ York

4. Effective Search Strategies

5. Citation Resources

Learning Objectives

- List library services & supports
- Access library research tools
- Conduct effective research searches
- Access citation resources
Five libraries at York, covering various subjects.

The Peter F. Bronfman Business Library serves the business research needs of students and faculty at York.
YU-Card

- Photo ID card – use to print, photocopy, & borrow books
- Get it at the YU-Card office

Passport York (PPY)

- Your unique authentication ID
- Use PPY to login to eResources, renew books, campus wifi, book group study rooms & more
The Peter F. Bronfman Business Library

- 2nd floor of Seymour Schulich Building
- Individual study carrels
- Quiet study room on 2nd level
- Six bookable group study rooms
The Peter F. Bronfman Business Library

- Sign-in to computers & wifi network with PPY
- 4 printers & photocopiers
- 2 scanners
The Peter F. Bronfman Business Library

**Hours (Fall 2017):**
- Monday-Thursday: 8am-11pm
- Friday: 8am-6pm
- Saturday: 9am-6pm
- Sunday: 11am-8pm

**Research Help:**
- Phone: 416-736-5139
- Reference email: bronfref@yorku.ca
- IM chat service available on Bronfman website

**In-Person Research Help Hours:**
- Mon to Thurs: 9:30am-7pm
- Fri: 9am-6pm
- Sat: 9am-4:30pm
- Sun: 11am-4pm
Learn more about the Bronfman Library staff & how we can help you with your research!
Using the Library’s Website

York University Libraries

Library Resources
- eResources
- Research Guides
- Course Reserves

Find Books, Journals...

Library Branches

Ask & Services
- Ask A Question
- The Learning Commons
- Borrow, Renew Return

Bronfman Website
Library’s Search
Using the Library’s Website: Course Reserves

1. Search for "hrm 6300" in the Course Reserves section.

2. Results:
   - HRM6300: Strategic compensation
   - 20 item(s) reserved by SINGH, PARBUDYAL (MR)
1) Perform broad search

2) Use facets to narrow by:
   - Location (online, Bronfman)
   - Format (book, ebook, journal)
   - Subject
   - Author
   - Call number
   - Language
   - Publication year

**Who** = Author  
**What** = Article title  
**When** = Date  
**Where** = Journal title, volume, and page

**Who** = Author  
**What** = Article title  
**When** = Date  
**Where** = *Journal title*, volume, and page

The *Journal Title* is how you will find it in the catalogue!
Setting Your Google Scholar Preferences

1. Click on the Settings button in Google Scholar.

2. Enter your libraries in the Scholar Settings.

3. Add York University to the list of libraries.

4. Click on Save to apply your settings.
Research Tools @ York: Why use them?

The Free Web (Surface Web)
- Google
- Wikipedia
- Company websites

Library Resources (Deep Web)
- The catalogue
- Article databases
- Specialized databases
Research Tools @ York: Bronfman’s A-Z List

The A-Z List is a comprehensive listing of business databases & other resources.

Business Resources A – Z
The business collection includes books, business journals, full text databases, and specialized databases accessible in the library only. We have prepared Guides to doing business research. We encourage you to visit our reference desk in the Bronfman Business Library, Room S237, Schulich School of Business, email our reference service use our IM chat reference service or phone us (416-736-5139) for research assistance.

Major Business Databases
The A-Z list is a comprehensive list of databases and web site resources used for business research. For a quick overview and sub-set of these resources see the Quick Start Guide.

ABI/Inform Global: contains citations and abstracts for several thousand leading business and management publications, including scholarly, trade, popular and news titles. A very large majority of these titles is available in full-text or full-image, with some dating back as far as the 1920s. A wide range of business subjects is covered. This resource also incorporates industry, company and market-focused reports. This ABI Inform LibGuide will give you insight into the collection and strategies for using this resource effectively.

ABI/Inform Trade and Industry: This related database covers several thousand trade publications (mainly trade magazines and journals) with a large majority available in full-text format. A very useful source of information for current and historical trade and industry news and developments with coverage to current day and extending back to 1975. This ABI Inform LibGuide will give you insight into the collection and strategies for using this resource effectively.
Our **Research Guides** include general guides on topics such as company research, as well as specific guides for topics like HR research.
Research Tools @ York: HRM Research Guide

Best resources for HRM research, such as journal article databases.
Research Tools @ York: BRYT (Business Research at York Toolkit)

BRYT A series of short videos, step-by-step PDFs, & research guides on finding the best business resources for your projects!
Research Tools @ York: SPARK (Student Papers & Academic Research Kit)

SPARK
A series of online modules on the academic research & writing process.
QUIZ
TIME!
Effective Search Strategies: Combining Keywords

- **“Canadian companies” AND “work-life balance”**
  - Combines **DISTINCT** terms
  - Fewer results
  - Makes search focused and specific

- **Phrase searching “double quotation marks” for exact phrases**
  - Truncation, `manag*`
  - Searches for: manager, management, managing, etc

- **Combines **SIMILAR** terms**
  - Greater results
  - Makes search broader
work-life balance AND ("parental leave" OR "flex time")

1) **Work-life balance**: Put double quotations around "work-life balance" to search for it as a phrase.

2) **Parental leave and flex time**: They are not synonyms. Better synonyms might be: "paternity leave" OR "maternity leave"
“effective diversity hiring practices in the workplace” OR Canada

1) “effective diversity hiring practices in the workplace”: This phrase is more like a sentence. Break it up into smaller keywords.

2) OR: Use **AND** to combine distinct keywords

3) **Canada**: Could use truncation operator – **Canad**^*^ (will return Canada, Canadian, Canadians)
Effective Search Strategies: Finding Articles

HRM guide lists best resources for finding scholarly, trade & popular articles

BRYT includes videos & PDFs on using these resources
Useful Citation Resources

- Bronfman Library’s Business Citation Guide
- SPARK’s Creating Bibliographies Guide
- Humber Libraries’ APA in Minutes Videos
- The OWL at Purdue’s Citation Guides
Today we’ve covered...

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