HRM 2600 Library Orientation
Stephanie Quail | Business Librarian | Bronfman Library | quailste@yorku.ca
October 13, 2015
• Getting Help at the Bronfman Library
• Using the Catalogue
• Conducting Research
  ➢ Brainstorming keywords
  ➢ Creating search strategies
  ➢ Conducting searches
  ➢ Books & articles
• Citation Resources
Location and Services:

- Located on 2nd floor of Seymour Schulich Building
- Individual study carrels
- Quiet study room on 2nd level (no electronic devices allowed)
- Six bookable group study rooms
**Hours (Fall 2015):**
- Monday-Thursday: 8am-11pm
- Friday: 8am-6pm
- Saturday: 9am-6pm
- Sunday: 11am-8pm

**Getting Help:**
- Phone: 416-736-5139
- Reference email: bronfref@yorku.ca
- IM chat service available on [Bronfman website](#)
Staff @ the Bronfman Library

Subject Librarian for Human Resource Management

• Stephanie Quail
• Email: quailste@yorku.ca
• Phone: 416-736-2100 ext. 22747
• Office: Bronfman Library, S237V

Learn more about subject librarian expertise at the Bronfman Library!
Using the Catalogue

York University Libraries

Library Resources

eResources
Research Guides
Course Reserves

Find Books, Journals...

Keyword Search

Advanced Search | Recherche Avancée

Ask & Services
We’re here to help you with all your research needs and questions. Just ask!

Ask A Question
Connect with a librarian for help with your research questions.

The Learning Commons
Providing you with key supports for your learning in one collaborative space.

Borrow, Renew Return
All you need to know about borrowing resources from any of York’s libraries.

Bronfman Website

Library Catalogue
Using the Catalogue: Course Reserves

hrm 3400

Results 1 - 2 of 2

HRM3400: Occupational Health and Safety
3 item(s) reserved by BLAKE, GARY

HRM3400: Occupational Health and Safety
4 item(s) reserved by BLAKE, ANNA (Ms.)
1) Perform broad search

2) Catalogue has right-hand side facets that allow you to narrow by:
- Location (online, Bronfman)
- Format (book, ebook, journal)
- Subject
- Author
- Call number
- Language
- Publication year
Find electronic and print: books, journals, & course reserves. Also find databases, online research guides, and much more…

Can’t search for individual journal articles; however, can find specific journals (ex: Canadian HR Reporter) or journal databases (ex: ProQuest Business)
You’re given the following citation:

Ueda, Yutaka. (2012, August). The effects of the perception of work-life balance on acceptance of work arrangement requests. *International Business Research, 5*(8), 24-32. doi: 10.5539/ibr.v5n8p24

How do you go about finding it?
Finding Articles with Perfect Citations

Ueda, Yutaka. (2012, August). The effects of the perception of work-life balance on acceptance of work arrangement requests. *International Business Research, 5*(8), 24-32.

Who = Author
What = Article title
When = Date
Where = Journal title, volume, and page

This [short video](#) is also available to help you find articles when you are working from a citation or reference.
Ueda, Yutaka. (2012, August). The effects of the perception of work-life balance on acceptance of work arrangement requests. *International Business Research, 5*(8), 24-32.

**Who** = Author
**What** = Article title
**When** = Date
**Where** = *Journal title, volume, and page*

This [short video](#) is also available to help you find articles when you are working from a citation or reference.

The **Journal Title** is how you will find it in the catalogue!
Setting Your Google Scholar Preferences

1. Click on the "Settings" button.

2. Select "Library links" from the Scholar Settings menu.

3. Enter the library access link: "York University".

4. Click on the "Save" button to save your preferences.
Conducting Research

The Free Web (Surface Web)
- Google
- Wikipedia
- Company websites

Library Resources (Deep Web)
- The catalogue
- Article databases
- Specialized databases
Imagine you’ve been assigned the following research topic:

- Do employee engagement strategies and policies improve the performance of employees?

**Brainstorming Keywords**

**Step 1:** Identify **main concepts**.

**Step 2:** Come up with **synonyms or related terms** for your concepts.

labourers employees workers
Creating Effective Search Strategies

- **AND**
  - “Employee engagement” AND Strateg*
  - Combines **DISTINCT** terms
  - Fewer results
  - Makes search focused and specific

- **OR**
  - Employee OR Worker OR Labourer
  - Combines **SIMILAR** terms
  - GREATER results
  - Makes search broader

- **Phrase searching**
  - “double quotation marks” for exact phrases
  - manag*
    - management, manager, manages, managing, etc.
  - Combines **SIMILAR** terms
  - GREATER results
  - Makes search broader

- **Click me!**
# Books and Articles

<table>
<thead>
<tr>
<th>Books</th>
<th>Articles</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Serve as good introduction to a topic</td>
<td>• Very specialized in its focus</td>
</tr>
<tr>
<td>• Shows how a broad topic breaks down</td>
<td>• Discusses a niche aspect of a topic</td>
</tr>
<tr>
<td>• Sometimes not as current, due to publishing process</td>
<td>• Can be very current (ex. Published last month)</td>
</tr>
</tbody>
</table>
Article Types

Scholarly Articles
- Usually peer-reviewed
- Inform/share scholarly research
- Written by scholars/researchers

Industry Articles
- Cover current industry issues
- Written by industry practitioners
- Published by professional organizations

Newspapers/Magazines
- Articles cover current issues
- Written for general public by journalists
- Meant to entertain, inform, or influence

See Finding Business Articles Guide

Watch this video on different types of articles
Human Resource Management Guide

http://researchguides.library.yorku.ca/hrm
Imagine you’ve been assigned the following research topic:

- Do employee engagement strategies and policies improve the performance of employees?
Useful Citation Guides

SPARK’s Creating Bibliographies Guide

Footnotes & Bibliographies Guide

Bronfman Library’s Business Citation Guide

The OWL at Purdue’s Citation Guides
Citation Management Tools

- Zotero
- Mendeley

Citation Management Tools can:
- Store citations from library catalogues and periodical databases.
- Format and print your final bibliography in the citation style of your choice.
- Store full-text PDFs, images, audio or video files and web page snapshots.
- Help you collaborate with others on group projects.
Today we’ve covered

Getting Help at the Bronfman Library

Using the Catalogue

Conducting Research
  ➢ Brainstorming keywords
  ➢ Creating search strategies
  ➢ Conducting searches
  ➢ Books & articles

Citation Resources